

 Reflecting on **MTN Cameroon’s Purpose**

1. When we look back as an organization, what have we always been good at? What are the **5 qualities** that our organization has always had?

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| 1- Brand2- Innovation3- CSR4- People5- Market Leadership |

**2.** Looking back into our history of working together as an organization, what is the moment **when you felt truly happy and what did we achieve?**

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| 21 Days of Yellow Care - Built and equipped a working space for people with disabilities |

**3.** When we are collaborating as a leadership team under what circumstances do we have the most **high performing energy?**

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| When we are living our Vision and Values |

4. What was the **most challenging time** in working together as a leadership team? What have we learnt from it?

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| Transformation (2018 -2019) - we learnt the importance of Accountability, Transparency, Resilience and Courage |

5. What is the most important thing we want to accomplish as MTN Cameroon? What would we like **to be known for when people talk about us in 5 years from now?**

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| Transformation of Cameroonian lives through digitalization |

 **6.** There are no restrictions or limitations. The future is not known. In this moment we have the power to choose. **What is our common vision going forward?** What is possible when our organization puts together the best version of every individual member?

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| Every Cameroonian deserves a fast and reliable network, financial inclusion and a modern life |

**In summary,**

**MTN Cameroon’s Purpose in life is to**

**“**Offrir les services qui transforment le quotidien des Camerounais**”**

**<repeat> “** Offrir les services qui transforment le quotidien des Camerounais**”**

**is what our life at MTN Cameroon is about.**